



**For Immediate Release: 10/12/09**  
**Contact: Kathy Vallone, Communications Director**  
**Phone: 565-6000 ext. 112**  
**Email: [kvallone@ymcabuffaloniagara.org](mailto:kvallone@ymcabuffaloniagara.org)**

## **YMCA Buffalo Niagara Announces 2010 Strong Kids Corporate Campaign Leadership**

**(Buffalo, NY)** – YMCA Buffalo Niagara is also pleased to announce that James Donathen, a partner with Phillips Lytle LLP and Richanne Mankey, Ed.D, vice president for student affairs at Daemen College will co-chair the corporate division of its 2010 Strong Kids Campaign in an effort to raise \$101,000 toward the association's \$530,000 goal.

A member of the YMCA Board of Directors since 2001, Mr. Donathen actively serves as board secretary and is a member of the Human Resources and Finance Committees. This will be Mr. Donathen's first year co-chairing the Strong Kids Corporate Campaign.

A member of the YMCA Board of Directors since 2006, Dr. Mankey is also a member of the corporate finance committee. In addition, she has served as Strong Kids Corporate Campaign co-chair for the past two years.

The goal of the YMCA Strong Kids Campaign is to help ensure that quality, life-enriching YMCA programs are accessible and affordable for all who wish to participate regardless of financial circumstance. Contributions to this annual campaign are used to provide financial assistance and also support programs which are not self-sustaining.

-more-

YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. Founded locally in 1852, the YMCA is committed to significantly expanding a fiscally sound, service delivery organization which delivers high quality, market driven services to a growing Western New York constituency.

As a dynamic, charitable, organization, YMCA Buffalo Niagara has been able to assist countless youth, families, and senior citizens so that they may benefit from YMCA programming. YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York, YMCA resident Camp Weona as well as 40 community based program sites. From fitness to school age child care programs, swimming lessons to camp, there is something for everyone at the YMCA. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at [www.ymcabuffaloniagara.org](http://www.ymcabuffaloniagara.org)

###