



FOR IMMEDIATE RELEASE

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Contacts:

Rebecca Farbo, Phillips Lytle LLP
716-847-8307

Laura Taczak, e3communications
716-854-8182

**NEW YORK STATE WIRELESS ASSOCIATION TO HOST 2nd ANNUAL
TRADE SHOW AND CONFERENCE**

Key networking opportunity with professionals from across the industry and region

SYRACUSE, NY – This year marks the second anniversary of the New York State Wireless Association (NYSWA), a statewide organization supported by PCIA – the Wireless Infrastructure Association. After last year's successful inaugural trade show and conference, which was the first of its kind held within New York State and dedicated solely to the wireless industry, the 2nd annual NYSWA Trade Show & Conference will be held May 6-7, 2009 at Turning Stone Resort and Casino in Verona, NY. The trade show will focus on educating communities and the public and cultivating relationships between the wireless industry and these local communities.

"Last year's event proved to be a key networking opportunity for wireless industry professionals to get connected with influential community leaders across the state," said Douglas W. Dimitroff, founder and president of NYSWA and a partner with the Buffalo and Albany offices of Phillips Lytle LLP. "As the voice of the wireless industry in New York State, this year's trade show will focus on intense discussions surrounding the key issues and challenges the wireless industry faces with its customers and future constituents."

The 2009 conference has been extended to two days of networking and will feature educational conference sessions targeted to specific audiences of the industry. Some of these sessions include:

Infrastructure Development Focused

- National Environmental Policy Act and Section 106 Online Consultation
- Alternative Green Solutions for Mobile Communications

Municipal Focused

- Municipal Tower Siting
- Constructing Safe Wireless Telecom Facilities
- Bringing Wireless Coverage to Rural Areas

Regulatory Focused

- Emerging Trends in Wireless from Congress and the FCC
- Distributed Antenna Systems
- Latest Trends in Local Zoning

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All will take place at the Turning Stone Resort and Casino in Verona, NY. Registration is \$200 for members, \$250 for non-members and \$150 for government and municipal officials and includes two breakfasts, attendance at all conference sessions, admission to the Trade Show, two luncheons and a dinner reception. Space is limited. A block of rooms have also been reserved, please mention the NYSWA when booking your room. To register or for additional information about the NYSWA Trade Show & Conference, please visit www.newyorkstatewireless.org.

The New York State Wireless Association was formed in 2007 to provide an official forum for the cultivation of relationships and exchange of ideas between wireless telecommunications professionals in New York and create a platform for a unified voice among the wireless industry. For additional information about NYSWA visit www.newyorkstatewireless.org.

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